

DO NOT RESUSCITATE

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Maybe, but How Much and for How Long?

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Though still imposing by its size, budget, and political power, the health insurance industry in America is on a death march. Its private markets are shrinking as it lobbies for government subsidies for a growing share of privatized public programs. Even as health insurance offers less coverage and value each year, it has become unaffordable for a large and growing part of the population. An industry filled with bureaucracy, inefficiencies, deceptive practices, and profiteering, it is not sustainable.

John Geyman, M.D., well-known expert in primary care and health policy, traces the evolution and track record of health insurance in this country over the last 80 years. This analysis reveals the extent to which the industry serves itself and its shareholders above the needs of patients and their families. The industry is a major contributor to uncontrolled inflation of health care costs, and stands in the way of health care reform. This book describes how it can be replaced with an efficient and sustainable program of public financing, combined with a private delivery system, to assure affordable and equitable access to necessary health care for all Americans.



THE CORROSION OF MEDICINE



Can the Profession
Reclaim its Moral Legacy?

John Geyman, M.D.

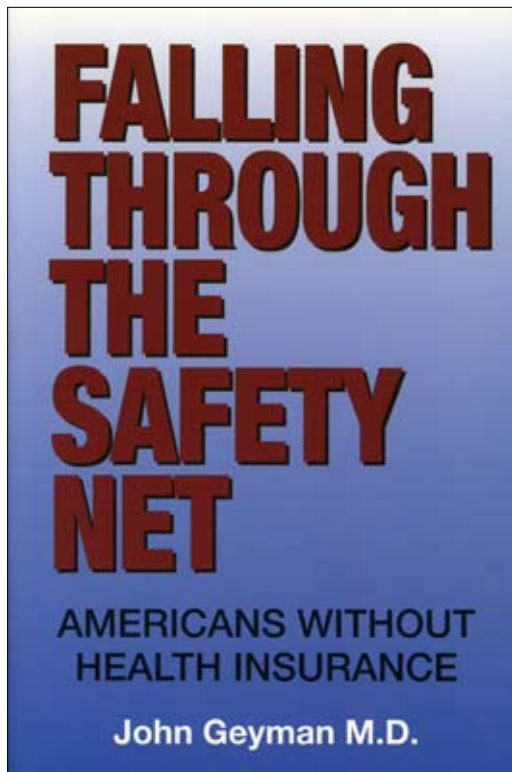
Foreword by Marcia Angell, M.D.

(2008) 345 pages, \$24.95

"A most important book by one of America's leading experts. We are paying dearly in health system inefficiency and unnecessary pain and suffering because of the cracks in our safety net. Without attention to this issue as Dr. Geyman illustrates, we will never eliminate disparities in health among different racial and ethnic groups in this nation."

—David Satcher,
16th U. S. Surgeon General,
Director, National Center for Primary
Care at Morehouse School of Medicine

Taken together, these four volumes show in vivid detail how health care has become just another commodity in our market-based non-system, and how soaring costs exclude many millions of Americans from necessary care. These books also offer concrete directions for reforms which can control costs and provide access to health care that all Americans can depend upon.



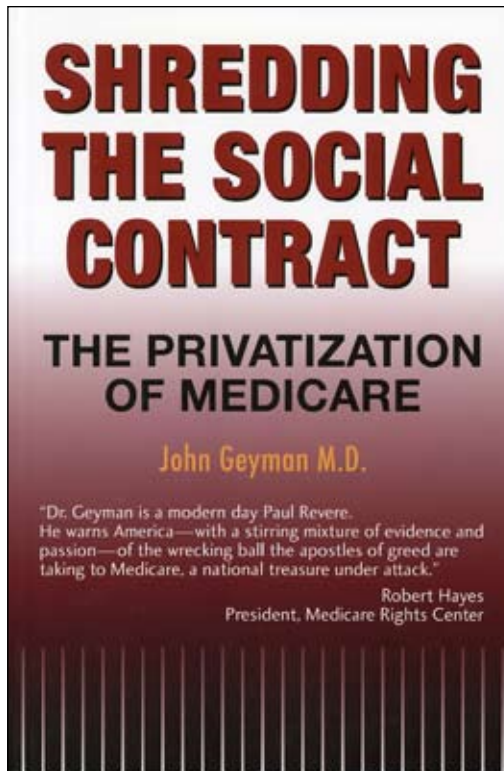
(2005) 223 pages, \$18.95

“John Geyman has written a trenchant and timely contribution to the important debate on the future of Medicare, a debate that should engage families as well as policy makers.”

—Christine K. Cassel, M.D.
President, American Board of
Internal Medicine

“A passionately argued and powerful counter-weight to the claptrap about ‘modernizing Medicare.’”

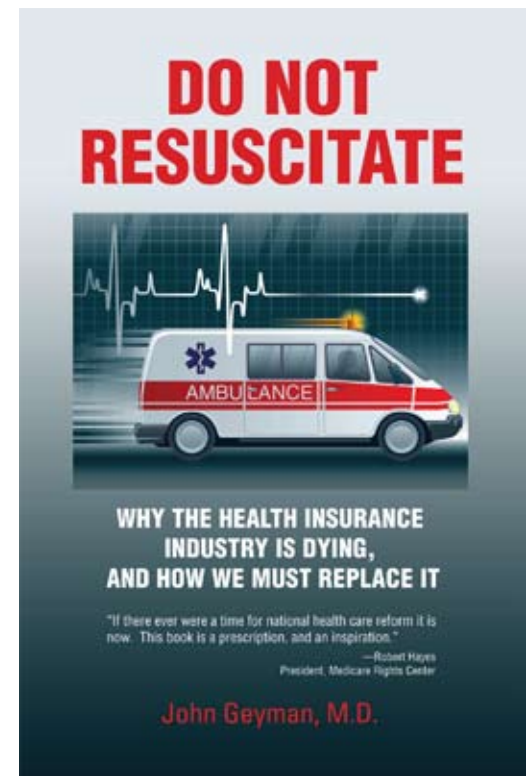
—Ted Marmor, author of
The Politics of Medicare



(2006) 322 pages, \$16.95

“As public demand grows for thoroughgoing reform of our disastrous system, physicians must play a constructive role. No reform can work if they continue to be part of the problem, not the solution. It is for this reason that I am enthusiastic about Dr. Geyman’s fine new book. He shows clearly that physicians are central to any health system, and offers a powerful argument that they need to reclaim their moral commitment to put patients’ needs first.”

—from the Foreword by Marcia Angell
senior lecturer at Harvard Medical School
and former editor-in-chief of the
New England Journal of Medicine



(2008) 250 pages, \$18.95

Do Not Resuscitate traces the evolution and track record of the private health insurance industry in America over the last 80 years. This analysis reveals the extent to which the industry serves itself and investors before the needs of patients and their families. This book documents how and why this dying industry must be replaced by public financing coupled with a private delivery system, Medicare for All.

Available August, 2008

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